



# BIRTHING A NEW (AD)VENTURE FOR THE 21<sup>ST</sup> CENTURY

SEPTEMBER 21 – 24, 2010  
GALILEE CENTRE, OTTAWA-GATINEAU AREA  
[www.galileecentre.com](http://www.galileecentre.com)

**SHEPHERDED BY KATE  
MCLAREN WITH JULIE  
WESTEINDE**

**SUPPORTED BY CILLE HARRIS,  
ANNE WRIGHT, LYNDA  
PEDLEY, RODNEY McDONALD**

With

- Affiliates, Core Group, and Joint Venturists with the Ginger Group Collaborative
- Albert Plante and Cheryl May from SiG@MaRS – advisors in growing social ventures who recognize our potential and are invited to challenge and inspire
- Jody Jones and other inquiring Integral Coaches™, who are there to “coach the rhizome” -- experiment and push learning edges in applying Integral coaching® principles to group
- Collaboration Software
- Status report on inside/outside the Ginger rhizome from Rodney McDonald

**Ginger is being beckoned to become more.**

The daunting questions being faced in the world across borders of all kinds have no easy answers. They call for a way-finding of a different order. The Ginger Group Collaborative is asking itself, “*How can we respond with all that we have cultivated and continue to grow?*” We believe that by engaging together with the world on issues that matter ... we can multiply impact, grow capacity for wider scale, and accelerate ways of elevating, provoking and bolstering each other and emerging leaders to step in and step up.

**Our vibrant community of practice is fundamental to us.**

Our individual choices to engage in whatever way suits each of us is essential. And ... to be generative in the world, we are considering fresh ways to expand our life-giving sustainable model. This Ginger Group Inquiry will be a learning laboratory opportunity where we are the case study. We recognize that other organizations are going through similar transitions.

**A historical note:**

In October 2009 the affiliates of the Ginger Group Collaborative decided to enter into what we call Ginger 2.0 – a more integrated blending of our Community of Practice and a Ginger Group Social Venture. We envision continuing our life-giving community of practice and also providing options to affiliates to offer services, professional development and innovative inquiry-based action learning opportunities under the name of *Ginger Group*.

**THE GINGER GROUP’S BURNING QUESTIONS: WHAT STRUCTURES, AGREEMENTS AND WAYS OF RELATING COULD ENABLE US TO STEP UP MORE FULLY TOGETHER? CAN WE GROW A SOCIAL VENTURE THAT FEEDS OUR JOINT POTENTIAL TO CONTRIBUTE BEST TO EACH OTHER AND THE WORLD?**

**THE LARGER BURNING QUESTION: WHAT DOES IT TAKE TO BIRTH AND GROW A SOCIAL VENTURE THAT FACILITATES THE INNOVATION AND DEVELOPMENT NEEDED FOR OUR TIMES?**

## WHO IS INVITED?

All Ginger Group Affiliates are requested to participate in this important inquiry. The Ginger Group Collaborative is the live case study. Ginger Group Affiliates will move in and out of being “inquiring clients” and “inquiring coaches/consultants”.

We are inviting you to join us as a guest inquirer if you are:

- An organizational change or social venture consultant interested in exchanging and growing with others in innovative design and facilitation, and/or
- An Integral Coach™ who is applying coaching to groups and organizations.

# SEPTEMBER 2010 PRELIMINARY INQUIRY DESIGN

## TUESDAY SEPTEMBER 21

Arrive in Ottawa

Transportation to Galilee Centre (60 minutes from airport)

Orientation for newcomers to Ginger Inquiries at 3:00 – 5:00

Welcome reception 5:00 – 6:00

Dinner at 6:00pm

Inquiry begins at 7:00 – 9:00  
*Introduction and Setting Intention*

## WEDNESDAY, SEPTEMBER 22

Morning Practices

Breakfast at 8:00

*Intake... Context and Analysis -- Ginger Group Case Study*

Lunch at 12:00

*Design Clusters (coaches, leaders, organizational consultants)... questions*

*Intake...Heart and Body...*

Dinner at 6:00

*Cross-cutting design sketch*

## THURSDAY SEPTEMBER 23

Morning Practices

Breakfast at 8:00

*Design Clusters  
Presencing (guided)  
Offers from Design Clusters*

Lunch at 12:00

*Informal feedback from Gingers  
Co-created time*

Dinner at 6:00  
*Co-created time*

## FRIDAY SEPTEMBER 24

Morning Practices

Breakfast at 8:00

*Commitments and Next Steps*

*Closing Inquiry*

Lunch at 12:00

Transportation to Ottawa at 1:30

## Before you arrive

Register by August 15th 2010

... and Prepare to Inquire

### Registration

**DATES:** Tuesday September 21, 5:00 pm Reception to Friday, September 24, 1:30 pm

NOTE: Newbies (new to Ginger Inquiries) plan to arrive for a 3:00 pm *newbie* orientation

**LOCATION:** Galilee Centre, 398 John Street North, Arnprior, Ontario K7S 2P6  
613-623-4242 [www.galileecentre.com](http://www.galileecentre.com)

**TRAVEL INFO\*:** The Galilee Centre is one hour from the Ottawa International Airport.

Please plan to arrive at Ottawa International Airport on Tuesday, Sept 21:

- before 1:00 pm if you are new to a Ginger Group Inquiry
- before 3:00 pm for everyone else

Please plan to leave from Ottawa International Airport after 4:30 pm on Friday Sept 24.

*\* If you give us your itinerary we will try to arrange pick up and transport to and from Ottawa International on the Tuesday and the Friday. Please list details on Registration Form, next page.*

### Preparations

The Design Team will be sending out material at least a week prior to the Inquiry. We ask that you read this before coming so we can dive right in.

***If you are new to Ginger Inquiries,*** the main way to prepare is to first, identify what draws you to this inquiry. Are you innovating in growing social ventures? Are you experimenting with ways that organizations can make the shift needed in these times? Are you invested in the future of the Ginger Group Collaborative? Find the compelling burn for you and dig into your own questions. Inquiries are worth it when you enter them with a question that matters to you, and intentionally hold that question throughout, while you explore the shared question in the commons. We also suggest that you spend some time with the Ginger Group affiliate who has invited you to get briefed on their perspective of the Ginger Group Collaborative, and some of our background. And please plan to arrive by 3:00 on September 21 for the orientation.

Check the weather forecast for Ottawa before you pack since it is variable at this time of year. Dress comfortably.

Meals and breaks are provided. Feel free to bring any favourite snacks and drinks.



# Registration Form

## Ginger Group Collaborative Inquiry

Tuesday Sept 21, 5:00 p.m. Reception  
(Newbie orientation at 3:00 PM)  
to Friday Sept 24, 1:30 PM

Galilee Centre, Arnprior (45 minutes from Ottawa)

Name	Title
Organization	daytime phone
Mailing Address	evening phone:
	postal code
fax:	e-mail
Skype	web
Registration (check one)	
<input type="checkbox"/> <b>Affiliate</b> <input type="checkbox"/> single \$600 <input type="checkbox"/> double \$550 <input type="checkbox"/> day \$500	<input type="checkbox"/> <b>non-affiliate</b> <input type="checkbox"/> single \$750 <input type="checkbox"/> double \$700 <input type="checkbox"/> day \$650
<b>Total Amount Enclosed</b> _____	

Do you have any special food or accommodation needs?

No \_\_\_\_\_ Yes \_\_\_\_ Particulars:

Arrival and Departure Times [we will be arranging ride shares if possible to Arnprior from Ottawa (and return) Int'l Airport]

Date and Time of Arrival:

Flight #

By car

Date and Time of Departure:

Flight #

By car

I [check one]  require transportation  do not require transportation  can provide transportation.

**To guarantee your space, please return this form with your cheque for full payment by no later than August 15, 2010.**

There are several ways to pay:

- email transfer to [anne@gingergroup.net](mailto:anne@gingergroup.net)
- direct deposit in our Ginger Core Account: Toronto Dominion 004-03344-5210413
- cheque made out to The Ginger Group Collaborative, mailed to Anne Wright at 1093B Normandy Crescent, Ottawa, K2C 0L9

**Please direct inquiries to Anne Wright at [anne@gingergroup.net](mailto:anne@gingergroup.net)**

Cancellation Policy: If you need to cancel, we undertake to work on your behalf with our host to provide you with a refund to the extent that it is available to us. Depending on our arrangements with our administrative provider, some part of your fee for booking accommodation may be forfeited. We do have administrative costs associated with organizing inquiries and that is calculated on assumptions about the number of people we expect. So, the administration charge (\$200.00 per person for this inquiry) will not be refunded. Thank you.